



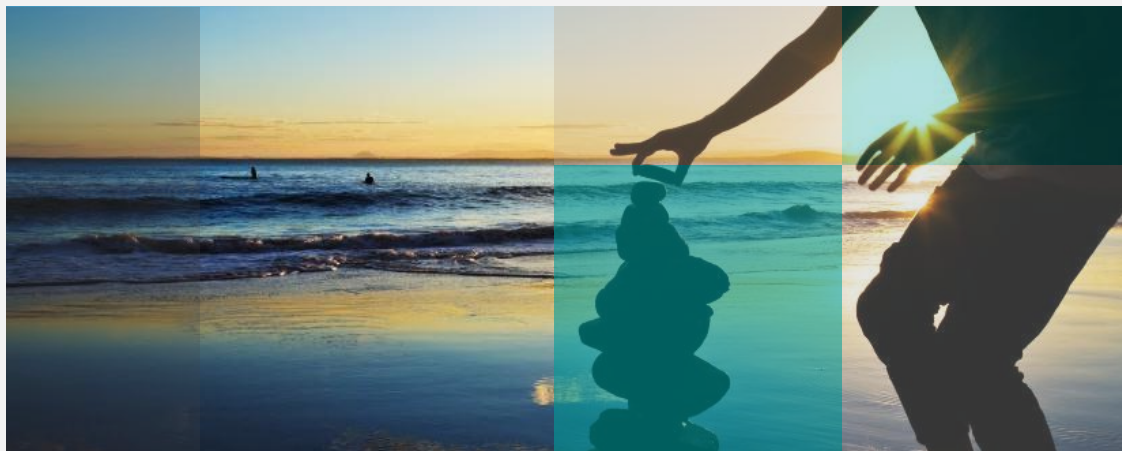
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Press Release - IBC advises on Deson Construction IPO

Ipsos Business Consulting (“IBC”), a global fact-based consulting research firm advised Deson Construction International Holdings Limited (the “Company”) on the industry overview of its listing on the Main Board of the Hong Kong Stock Exchange. Kingsway Capital Limited acted as the sole sponsor. The shares commenced trading on the Hong Kong Stock Exchange on 8 January 2015.

Deson Construction (the "Company")

The Company primarily engages in the building industry operating in Hong Kong and the PRC as a contractor, who provides services including building construction works, electrical and mechanical engineering works and fitting-out works.

According to our report, the revenue from building construction works, electrical and mechanical engineering works and fitting-out works in Hong Kong was HK\$72.0 billion, HK\$26.6 billion and HK\$4.9 billion respectively in 2013. IBC estimates that the total industry revenue was HK\$103.5 billion for the 12 months ended 31 December 2013.