



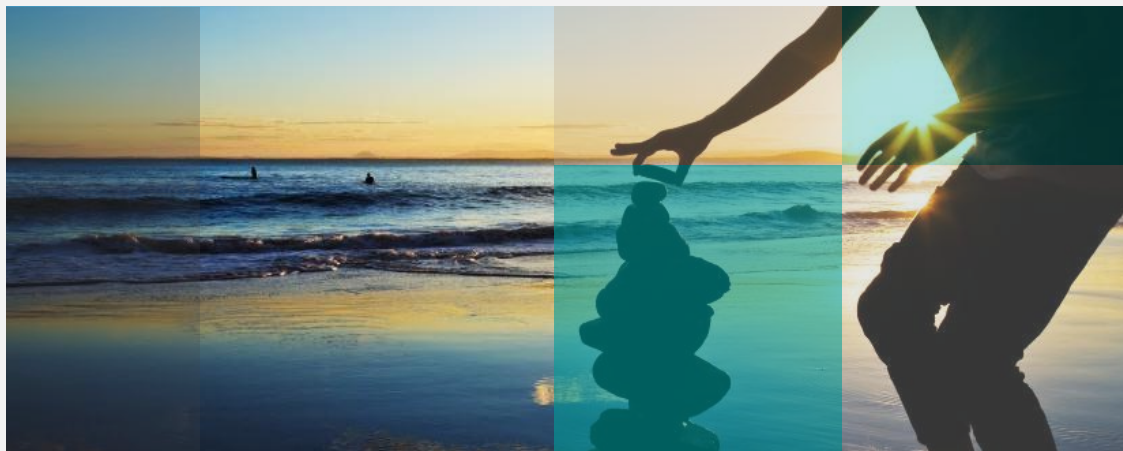
Contact: **Markus Scherer**

Associate Director

D: +852 2839 0647

M: +852 9535 5967

E: [markus.scherer@ipsos.com](mailto:markus.scherer@ipsos.com)



## Press Release - IBC advises on GICL IPO

Ipsos Business Consulting ("IBC"), a global fact-based consulting research firm advised Global International Credit Group Limited (the "Company") on the industry overview of its listing on the Main Board of the Hong Kong Stock Exchange. Investec Capital Asia Limited acted as the sole sponsor. The shares commenced trading on the Hong Kong Stock Exchange on 12 December 2014.

### GICL (the "Company")

The Company is a licensed money lender in Hong Kong providing primarily mortgage loan financings to corporations and private individuals. In addition to that, the Company also offers unsecured personal loans, mostly to private individuals who own real estate assets under the Home Ownership Scheme in Hong Kong.

IBC estimates that in 2013 the value of loans outstanding to licensed money lenders in Hong Kong was worth approximately HK\$ 30,555 million.

Furthermore, the total industry revenue of licensed money lenders in Hong Kong is estimated at approximately HK\$ 7,324 million, with the top ten licensed money lenders accounting for approximately 54% of total revenue.