



Press Release

For more information, please contact:

Yuhui Chu

Business Development Manager, Ipsos Business Consulting

Phone: +852 2839 0687 Email: ipo.bc@ipsos.com

Ipsos Business Consulting engaged by MOS House Group Limited as Industry consultant in its successful IPO on the HKEX

HONG KONG: 19 Oct 2018

Ipsos Business Consulting engaged as Industry Consultant by MOS House Group Limited for its listing on the Main Board of the Hong Kong Stock Exchange (stock code: 1653.HK) on Oct 19, 2018. The group positions itself as both retailer and supplier of overseas manufactured tiles in Hong Kong, specializing in high-end European imported porcelain, ceramic and mosaic tiles.

Ipsos Business Consulting's IPO consulting team conducted an Independent Market Review, covering the industry development trends, market demand and competitive landscape of tile retailing industry in Hong Kong for the period from 2012 to 2021. During the IPO process, Ipsos Business Consulting collaborated with the Group, IPO sponsor and its legal advisors to complete the contents of the prospectus as well as address all follow-up questions from the HKEX.

According to Ipsos Business Consulting's analysis, the total import value of overseas manufactured tiles in Hong Kong increased from approximately US\$51.7 million in 2012 to approximately US\$71.6 million in 2017, presenting a positive CAGR of approximately 6.7%. During the forecast period from 2018 to 2021, the total import value of tiles is forecast to rise from approximately US\$125.0 million to US\$130.3 million at a CAGR of approximately 1.4%.

Other related engagements

- Wang Yang Holdings Limited - Foundation works, superstructure building works and other contraction works
- Polyfair Holdings Limited - Façade and curtain wall works solutions
- Dragon Rise Group Holdings Limited - Foundation and construction
- Wing Chi Holdings Limited - Foundation and site formation
- Ling Yui Holdings Limited - Foundation and site formation
- Vicon Holdings Limited - Foundation main contracting works
- M&L Holdings Limited- Construction equipment
- WAC Holdings Limited - Construction engineering consultant
- Grand Talents Group Holdings – subcontractor engaged in civil engineering works
- Shing Chi Holdings - construction contractor